

## Terms and conditions for the use of CIRSE logos and artwork

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The CIRSE brand and all corresponding society and event logos, as well as the artwork displayed on its print and electronic media, are legally protected and their use in other media by third parties is subject to the following guidelines.

### 1. Logo use by corporate partners

CIRSE **allows the use** of the CIRSE logos and name in corporate advertisements, invitations, signage design and the like if their purpose is to promote the respective company's activities at a CIRSE event.

The CIRSE logos and/or name **may not be used** in corporate advertisements, invitations, signage designs and the like if they primarily or exclusively promote corporate or product information and have no clear link to a CIRSE-related activity or if the impression is given that CIRSE endorses a particular product or company.

When using the CIRSE logos, make sure to adhere to the following requirements:

1. CIRSE logos and artwork may only be used upon express written consent by the CIRSE office. To request permission to use a CIRSE logo, please contact [corporate@cirse.org](mailto:corporate@cirse.org).

All requests must include the following information:

- a. a description of the nature of your organisation or business (for-profit, not-for-profit, etc.)
- b. which logo or artwork you intend to use (please refer to the list of available options on page 2)
- c. the type of document you intend to use the logo or artwork for as well as any other information displayed on this document
- d. how the logo or artwork will be used and/or distributed and whether reprinted materials will be sold

2. Third parties may not modify or add to CIRSE logos and artwork, nor incorporate them into other logos.
3. CIRSE logos may only be used by third parties to indicate a CIRSE event the third party has an active role in, be it as a corporate partner, sponsor or exhibitor.
4. When using the CIRSE logo, third parties may not insinuate that CIRSE is endorsing their programmes, products or views in any other ways than the terms that have been contractually established between the third party and CIRSE, such as “corporate sponsor”, “exhibitor” or “corporate member”.
5. CIRSE may reject or revoke its permission for logo usage without giving reason. CIRSE reserves the right to refuse its logos’ use and to request their removal when found outside of their intended usage.

## 2. Logo use by other medical societies

Medical societies whose congress, course, or other educational activity is supported by CIRSE through an official joint session of the societies may use the CIRSE logo in the promotion of the activity, listing CIRSE as a supporting society.

In this, the CIRSE logo may not be modified or incorporated into other logos.

CIRSE logos and artwork may only be used upon express written consent by the CIRSE office. To request permission to use a CIRSE logo, please contact [boardrelations@cirse.org](mailto:boardrelations@cirse.org).

CIRSE may reject or revoke its permission for logo usage without giving reason.

## 3. Use of copyrighted material for educational purposes

CIRSE artwork may be used for textbooks, patient information purposes or scientific work such as theses. In all instances, copyright credit must be given to ©Cardiovascular and Interventional Radiological Society of Europe.



#### 4. Logo options

- a. CIRSE society [plain](#)
- b. CIRSE 2023 [plain](#)
- c. ECIO 2023 [plain](#)
- d. ET 2023 [plain](#)
- e. Proud sponsor of [\[CIRSE event\]](#)
- f. Exhibitor at [\[CIRSE event\]](#)
- g. Visit us at [\[CIRSE event\]](#)